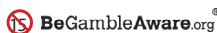




Who we are and what we do

A green map of the United Kingdom is shown against a light blue background. The map is divided into regions: SCOTLAND, ENGLAND, and WALES. Several callout bubbles are placed over the map, each containing a partner organization's logo and name. The callouts include: "tenovus cancer care golfai cancer" (joined October 2017, Registered Charity Number 1054015) in Wales; "St Helena" (owned and run by, Registered Charity Number 280919) in the south of England; "Wessex Heartbeat" (joined July 2017, Registered Charity Number 116101) in the south of England; "MSUK" (joined February 2018, Registered Charity Number 1033731) in the south of England; and "The Rob George Foundation" (joined February 2018, Registered Charity Number 1056284) in the south of England. To the right of the map, a vertical column of five blue circular callouts lists benefits: "Weekly prizes up to £10,000", "No Risk", "Hospice owned & operated", "Significant increase in lottery income", "No investment needed", and "Compliance taken care of".





Join our weekly draw and increase your lottery income!

This exclusive offer via HQP will give you:

- 😊 For every £1 your lottery players pay, we can give you more than you receive from your existing operation
- 😊 Exclusive HQP discounted rate of 4% for recruitment of lottery players (available as a separate arrangement subject to availability)
- 😊 Your income per lottery play increases as your membership levels grow
- 😊 Part of a prize fund with attractive odds of winning
- 😊 No financial input or resource is needed from your charity

We take care of:

- ✓ legal compliance
- ✓ administration
- ✓ marketing materials
- ✓ restructure costs absorbed

MEMBERS IN THE DRAW	UP TO 3,000	UP TO 5,000	UP TO 10,000	UP TO 15,000
For every £1 played in the lottery your hospice receives	65p	70p	75p	77p

More information and testimonials at makeasmilelottery.org.uk
or call us on 0300 303 4500



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